



For Immediate Release

August 1, 2013

The Go Getter

Anchor Audio's newest, full-featured, Portable Sound System

CARLSBAD, Calif. –Anchor Audio, Inc. has announced the arrival of its newest portable sound system, the Go Getter. It will begin shipping nationwide on September 1, 2013 and like all Anchor products, it's built and shipped same-day. The Go Getter is designed for a wide variety of audio needs while also being incredibly user friendly. The customizable options available on this system make it an ideal and versatile solution. Some uses include school assemblies, sporting events, corporate settings, military training, outdoor theaters, or houses of worship. The Go Getter is easy to set up and delivers clear, high quality audio for every situation.

Anchor Audio will be releasing the Go Getter Portable Sound System with various package options to fit different industry needs. The total cost of a complete package will start at \$995 suggested retail price. The Go Getter Basic Package includes the speaker with one wireless receiver, a built-in MP3/CD player combo, customer's choice of a wireless microphone, and a stand – all for the suggested \$995. Only Anchor Audio can offer a top-of-the-line, portable public address sound system at a price this low. The Go Getter is expected to take the market by storm.

The Go Getter features 109 dB of crystal clear sound and is ideal for both voice and background music. It can be used indoors or outdoors, and can reach crowds of up to 500+ people. Weighing in at just 23 pounds, the Go Getter is easy to transport and set up on a speaker stand. It's not just a speaker, it's a complete sound system. Simply plug in a media player or microphone and the system is ready to go. The Go Getter is completely portable with a built-in rechargeable battery, and can operate up to 8 hours on a full charge.

The Go Getter is available with several additional options such as a built-in combo MP3/CD player, and single or dual UHF wireless receivers with 16 user-selectable channels. It is comprised of a 6.5" woven fiber woofer, and a high-output horn tweeter. The back panel features two universal microphone inputs, and an LED battery display that indicates charging and low battery. Additionally, there is a line out that can power an optional companion speaker to double your crowd coverage.

The system was specifically designed with improved electronics and circuitry that reduce distortion and increase voice intelligibility. This makes the Go Getter smarter and more efficient while producing amazing sound. Anchor Audio prides itself on delivering the

clearest voice amplification and crisp music, which is what the Go Getter does best. It is encased in a durable ABS plastic case that is built strong, UV resistant, and can withstand the toughest environments. Anchor Audio guarantees the excellent quality of this product with an industry leading six year warranty.

The Go Getter begins shipping on September 1, 2013. To pre-order a Go Getter or for more information about Anchor Audio products, contact Anchor Audio toll free at 800.262.4671, via email at sales@anchoraudio.com, or visit www.anchoraudio.com.

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