

# CLEAR COMMUNICATION: A BUYER'S GUIDE TO PA SYSTEMS FOR LIVE EVENTS

POWERFUL SOUND FOR EVERY PERFORMANCE, CEREMONY, OR CELEBRATION



## 1. Identify Your Use Case

Every live event is different — choose the right sound for your setting.

#### Start by defining your primary use:

- Concerts & Performances Musicians, bands, and entertainers.
- Festivals & Outdoor Gatherings Parades, fairs, and community celebrations.
- Corporate & Special Events Conferences, ceremonies, and fundraisers.
- Rallies & Public Speaking Clear speech for large audiences and open spaces.



## 3. Select Key Features

- Powerful Sound Projection Crisp voice and rich music reproduction.
- ✓ Battery Powered Operation All-day performance anywhere.
- Wireless Microphones Flexibility for presenters and performers.
- ☑ Rugged, Weather-Resistant Design Built for unpredictable environments.
- ✓ **Quick Setup & Portability** Be show-ready in under a minute.



#### 4. Match Common Scenarios

- Small Gatherings or Corporate Events AN-30 or Go Getter® for meetings, panels, or small stages.
- Mid-Sized Venues & Festivals Beacon® or Liberty® for outdoor ceremonies, community fairs, or performances.
- Large Events & Concerts Bigfoot® or Beacon® for large audiences, rallies, and music festivals.
- Mobile Announcements or Rallies MegaVox® for parades, public speaking, or crowd control.



### 5. Purchase Your System

- Request a Quote
- ▼ Find a Dealer Near You

Call **800.262.4671** or your local authorized Anchor Audio dealer for more information.

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### FIND THE RIGHT SOUND SYSTEM FOR YOUR NEXT EVENT

SYSTEM

#### BEST FOR

#### KEY FEATURES



Mini®/AN-30

Small indoor gatherings Breakout sessions or panels Presenter amplification Speaker monitoring

- Compact and portable design
- Clear voice projection for smaller spaces
- Battery powered, cord-free setup



Go Getter®

Corporate events/mid-sized stages Receptions or presentations Mobile DIs or small music acts

- Crisp sound for up to 500 people
- Wireless microphone options for hosts or performers
- Lightweight, durable design



**MegaVox**®

Outdoor rallies and parades Announcements and crowd control Event staff communication

- High-output projection for large open areas
- Weather-resistant construction
- Easy setup and transport



**Liberty®** 

Medium to large gatherings Ceremonies, fairs, or trade shows Live performances/community events

- All-purpose PA for music & speech
- Operates all day on battery power
- Clear sound indoors or outdoors



**Beacon®** 

Festivals, concerts, and ceremonies Event stages and performances Large community gatherings

- Line array design for wide coverage
- Quick setup with built-in wheels
- Wireless mic capability



Large-scale events or concerts Outdoor festivals and rallies Major productions or ceremonies

- Anchor's most powerful PA
- Reaches crowds of 5,000+ people
- Rugged, weather-resistant construction

#### **Pro Tips for Sports & Athletics:**

- **Know Your Space –** Choose a system rated for your largest expected crowd.
- **Stay Mobile –** Use wireless mics for freedom on stage or in the audience.
- **Set and Test Early –** Sound check before doors open for consistent clarity.
- Mix Systems Combine compact speakers for side areas with larger units for the main stage.
- **Be Weather Ready –** For outdoor events, pick rugged, weather-resistant models.

