

## ANCHOR AUDIO PRESS RELEASE



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ANCHOR AUDIO CEO ALEX JACOBS ANNOUNCES ORGANIZATIONAL CHANGES AND PROMOTIONS.

*Anchor Audio celebrates 49 years in business with their value added Dealer Network and dedication to customer satisfaction.*

**CARLSBAD, April 1, 2022** – Anchor Audio CEO Alex Jacobs announced steps to further the company’s 100% commitment to our community of end users and valued-added dealer network.

“We have successfully navigated the last 2 years thanks to companywide team work and by focusing on serving our customers as fast as possible. As we kick-off a new fiscal year, our 49<sup>th</sup> year in business - these following organizational changes follow recent updates in Purchasing and Operations and position us to support further growth while maintaining a 90% same day ship rate for professional grade portable PA gear - Made Right in America.”

Today, he announced 6 promotions: In Production & Engineering: Cristo Morales – PC Specialist, Jesus Choza – Production Supervisor, Manuel Tapia – Principal Electrical Engineer. In Marketing, Sales and Service: Caitlin McLain – Marketing Strategist, Owen Mitchell – Sales & Service Supervisor, Glenn Busse – Vice President, Sales & Marketing.

**About Anchor Audio:** Established in 1973, Anchor Audio manufactures the highest quality portable sound systems in the USA. Products are sold through an authorized dealer network and currently serve over 2,000 school districts, all branches of the military, and houses of worship. Anchor innovations include all-in-one battery-powered PA systems as well as full complement wireless technology. For more information visit: [www.anchoraudio.com](http://www.anchoraudio.com)