



CASE STUDY: Sound Coverage for a Live Event

Beacon Line Array:

- Portable Line Array Sound System
- Max SPL: 120 dB
- 150W AC mode/ 125W DC mode
- Built-in Bluetooth
- Operates 6-8 hours on a single charge
- Sets up in minutes

Liberty Platinum:

- Portable Sound System
- Max SPL: 117 dB
- 125W AC mode/ 100W DC mode
- Built-in Bluetooth
- Operates 6-8 hours on a single charge



Spy Optic®, a leading manufacturer of fashion and action sports eyewear located in Southern California, found itself in need of an effective and simple audio solution for their annual Belgian Waffle Ride – the most grueling and unique cycling event in the country.

Spy decided they wanted to purchase systems instead of renting, as they hold various outdoor events annually. They also wanted sound that was easy to set up, easy to use, and versatile in application. They were connected with Anchor Audio based on a recommendation from a local audio dealer. Anchor Audio performed live product demos, which allowed Spy Optic to properly choose the appropriate portable sound systems for their awards ceremony, expo area, and key race points.

The best solution was two Liberty packages and two Beacon packages. With this six unit configuration, the whole event had plenty of sound coverage, which was all controlled by a sound board provided by Spy.

Anchor Audio portable sound systems were perfect for the event—light, loud, portable, and durable. Despite the cold, wet weather during the event, Anchor's portable sound systems held strong and performed flawlessly.

Finding the right solution by using live demo gear and working closely with Spy Optic allowed Anchor Audio to showcase the versatility and reliability of their portable sound systems. The result: a great event, partnership, and sale.

For any client or any situation needing audio solutions, contact Anchor Audio, and we will personally help you find the best portable sound system for your needs.

Call or email your sales representative at Anchor Audio today!

